

Cookie Policy

This Cookie Policy explains how MSO International ("we", "our", or "us") uses cookies and similar tracking technologies when you visit our website.

What are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, smartphone) when you visit a website. They are widely used to enhance user experience, personalise content, analyse website performance, and provide targeted advertising.

Types of Cookies We Use

- **Essential Cookies:** These cookies are necessary for the proper functioning of our website and enable core functionalities such as security, network management, and accessibility. You cannot opt out of these cookies as they are essential for the operation of our site.
- **Analytics Cookies:** We use analytics cookies to collect information about how visitors interact with our website, including pages visited, time spent on each page, and the source of traffic. This helps us improve the performance and usability of our site.
- **Marketing Cookies:** These cookies are used to track visitors across websites with the intention of displaying relevant advertisements based on user interests and behaviour. We may use marketing cookies to deliver targeted ads or promotional content to you.

Your Consent

By continuing to use our website, you consent to the use of cookies as described in this policy. You can control and manage cookie preferences through your browser settings. Please note that disabling certain cookies may affect the functionality and performance of our website.

Third-Party Cookies

We may also allow third-party service providers, such as Google Analytics, to set cookies on our website to analyse website traffic and usage patterns. These cookies are subject to the privacy policies of the respective third parties.

How to Manage Cookies

You can manage cookie preferences and opt out of certain types of cookies through your browser settings. Most web browsers allow you to block or delete cookies, as well as configure settings to notify you when cookies are being used. However, please be aware that blocking or deleting cookies may affect your experience on our website.

Changes to this Cookie Policy

We reserve the right to update or modify this Cookie Policy at any time. Any changes will be effective immediately upon posting the updated policy on our website. We encourage you to review this page periodically for the latest information on our cookie practices.

Contact Us

If you have any questions, comments, or concerns about this Cookie Policy or our use of cookies, please contact us at +27 11 259 5000

Last update on 3 April 2024.